

SWIM SCHOOLS

LANDMARK
AQUATIC

For the life of your pool.









COMING IN FIRST FOR AQUATIC DESIGN,

CONSTRUCTION & SERVICE FOR SWIM SCHOOLS.

For more than six decades, the people of Landmark have been designing, building, restoring, and maintaining aquatic centers across America. What makes us different is simple—we don't just build pools, we build lasting partnerships. From the first concept to long after the first splash, we're with you, for the life of your pool.

For more than 60 years, we have been shaping the standard for aquatic excellence. Our work doesn't end when the pool opens—it's where our partnership begins. With six decades of experience, nationwide reach, and a commitment to quality at every stage, we're here to keep your aquatic facility performing beautifully for years to come.

Design **Build** **Renovate** **Restore** **Service**

1967	first project completed	10,000+	facilities serviced	$33.5b	combined value of construction projects
400+	nationwide employees	85%	of projects design-build	50	U.S. states & territories we design in
65+	year-round technicians	6,000+	commercial facilities built or renovated	Countless	laps, lessons, and memories made at Landmark facilities

ELEVATING SWIM SCHOOLS
WITH PURPOSE & PRECISION.

Swim schools are more than pools—they're places where confidence grows, skills develop, and safety is learned. We understand the unique demands you face: nonstop programming, tight margins, aging infrastructure, and the need for reliable water quality every single day. Our team brings deep technical expertise and operational awareness to help you deliver exceptional lessons without interruptions.

We work as a true partner, supporting everything from water quality and facility design to ongoing maintenance and equipment reliability. Whether you run a single location or a large regional network, we help protect your investment, reduce downtime, and ensure consistently great experiences for your students year after year.





Our goal is to make your facility a destination your students love and a landmark your staff can be proud of.

Why swim schools partner with us:

Comprehensive Aquatic Expertise
From design and renovation to maintenance, repairs, and long-term capital planning, we provide end-to-end support for every stage of your facility's lifecycle.

Operational Reliability
We plan projects and maintenance around your schedule—lessons, practices, camps, or community programs—to minimize downtime and keep operations running smoothly.

Energy Efficiency & Cost Control
Through smart system upgrades and optimized filtration, we help lower energy and chemical use while improving water quality and comfort.

Safety & Compliance
Our Certified Pool Operators ensure your facility meets or exceeds all health, safety, ADA, and insurance standards, protecting your guests and your community.

Sustainable Partnership
We align with your goals and budget to deliver lasting value, proactive care, and reliable performance—helping your aquatic program thrive for generations.

FOR THE LIFE OF YOUR POOL.

For more than 60 years, Landmark Aquatic has turned aquatic visions into reality. Whether you need a design partner, a general contractor, or a full design-build team, we bring precision, accountability, and craftsmanship to every project.

WE DESIGN & BUILD.

Design
Complete aquatic design services from concept through commissioning for a smooth, coordinated process.

Build
Integrated project management that keeps schedules tight, communication clear, and quality consistent.

Design-Build & Design-Bid-Build
One seamless process from vision to ribbon cutting—often shaving 6–12 months off development providing streamlined bidding, accurate estimates, and full code compliance in all 50 states.



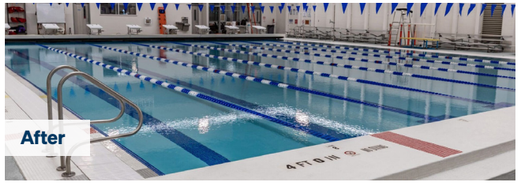
WE RENOVATE & RESTORE.

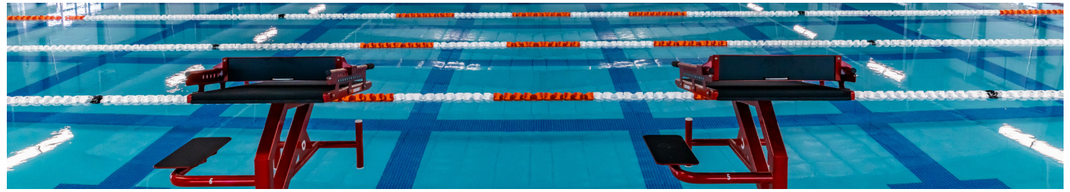
When it's time to modernize or renew, we bring our decades of expertise and creativity to your project—extending your pool's life, performance, and value.

Renovation
Modernizing systems and upgrading features to improve efficiency and elevate the guest experience.

Restoration
Structural, mechanical and aesthetic renewal to bring aging facilities back to peak performance, appearance, and safety.







WE SERVICE & MAINTAIN.

Through our AquatiCare™ Commercial Pool Services, we keep your water safe, your systems reliable, and your staff focused on your guests and programming. Our certified technicians deliver proactive care and rapid response—reducing downtime and extending equipment life.

Flexible Service Plans
No two facilities are alike. AquatiCare offers flexible service solutions, combined into a program tailored to you.

Certified Expertise
Every technician is a Certified Pool Operator with continuous training to ensure we stay up to date on all industry standards.

All Encompassing Support
From immediate needs to preventative maintenance plans, we offer emergency support, remote self-monitoring, and capital planning guidance.

Chemical Supply & Maintenance
With Landmark's WaterSure™ program you get a smarter, simpler way to manage commercial pool water. We provide the supplies, technology, and expert support needed for clear, consistent, compliant water—every day.





EXPERIENCE AT EVERY STAGE
WHAT SWIM SCHOOLS NEED.

From independent schools to national chains, we've spent over six decades designing, building, and maintaining aquatic facilities that keep programs running strong. We know the unique rhythms of a swim school—balancing competitive and recreational use, managing wear and tear, and keeping systems performing every day of the year. That understanding drives how we partner with you—thinking beyond the build to ensure lasting performance and value.







What sets us apart is our long-term commitment. When we take on a project, we plan to support you well beyond the first splash. From design guidance grounded in accurate local cost estimates, to renovation recommendations that balance performance, safety, and value, we bring practical expertise to every decision.

And when it comes to ongoing maintenance, our deep knowledge of complex aquatic systems helps you stay ahead of costly issues, reduce downtime, and keep your water safe and reliable for the community and visitors you serve.

"At every step, we bring creative solutions to the design, construction and everything else that shapes your visitors' experience. We don't do it because it helps our business, we do it because it helps strengthen communities across the country. You want your pool to be a destination - we want it to be landmark. That's how we make clients for life."

J. Ryan Casserly
Chief Executive Officer

NATIONAL EXPERTISE.
LOCAL RESPONSIVENESS.

Wherever you are, you can count on a Landmark Aquatic team that knows your facility, responds quickly, and is committed to supporting you at every stage—for the life of your pool.

With offices strategically located across the country, Landmark combines national expertise with local responsiveness. Licensed in 52 states and U.S. territories, we've completed more than 6,000 aquatic projects worth over $33.5 billion—and we've serviced more than 10,000 facilities

Wherever you are, there's a Landmark team ready to answer the call and keep your aquatic facility performing at its best—for the life of your pool.

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AQUATIC

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