

A wide-angle photograph of an indoor swimming pool. The pool is divided into several lanes by yellow and blue lane lines. A swimmer is visible in the distance. The pool deck is light-colored, and there are various pool accessories like floats and buoys around. The background shows a wall with a large photo of a family and some equipment. The overall atmosphere is bright and clean.

Swim Schools

LANDMARK
AQUATIC

For the life of your pool.



Coming in first for aquatic design, construction & service for swim schools.

For more than six decades, the people of Landmark have been designing, building, restoring, and maintaining aquatic centers across America. What makes us different is simple—we don't just build pools, we build lasting partnerships. From the first concept to long after the first splash, we're with you, for the life of your pool.

For more than 60 years, we have been shaping the standard for aquatic excellence. Our work doesn't end when the pool opens—it's where our partnership begins. With six decades of experience, nationwide reach, and a commitment to quality at every stage, we're here to keep your aquatic facility performing beautifully for years to come.

Design

Build

Renovate

Restore

Service

1967 first project completed

400+ nationwide employees

65+ year-round technicians

5000+ facilities serviced

85% of projects design-build

2000+ commercial facilities built or renovated

\$33.5b combined value of construction projects

50 U.S. states & territories we design in

Countless laps, lessons, and memories made at Landmark facilities

Elevating swim schools with purpose & precision.

Swim schools are more than pools—they're places where confidence grows, skills develop, and safety is learned. We understand the unique demands you face: nonstop programming, tight margins, aging infrastructure, and the need for reliable water quality every single day. Our team brings deep technical expertise and operational awareness to help you deliver exceptional lessons without interruptions.

We work as a true partner, supporting everything from water quality and facility design to ongoing maintenance and equipment reliability. Whether you run a single location or a large regional network, we help protect your investment, reduce downtime, and ensure consistently great experiences for your students year after year.





Our goal is to make your facility a destination your students love and a landmark your staff can be proud of.

Why swim schools partner with us:

Water Quality That Supports Learning

Clear, balanced water is essential for safe, confident lessons. Our filtration, monitoring, and service systems maintain consistent quality and regulatory compliance, keeping classes running smoothly without unnecessary interruptions.

Safety, Accessibility & Instructor Focus

We design with instructors and students in mind—ensuring visibility, safe depth transitions, smooth traffic flow, and ADA access to support effective teaching and a positive learning environment.

Durable, Low-Maintenance Design

High-use swim schools need resilient materials. We specify coatings, drains, and deck systems built to withstand daily activity and chemical cycles, reducing maintenance demands so staff can focus on instruction.

Flexible Scheduling & Minimal Disruption

We coordinate upgrades, repairs, and renovations around lesson schedules. Our phased, modular approach keeps downtime low and protects enrollment and program continuity.

Maintenance That Saves You Money

With preventative care, remote monitoring, and reliable chemical delivery, we catch issues early and reduce costly emergencies—protecting your investment and keeping operations running efficiently.

For the life of your pool .

For more than 60 years, Landmark Aquatic has turned aquatic visions into reality. Whether you need a design partner, a general contractor, or a full design-build team, we bring precision, accountability, and craftsmanship to every project.

We design & build.

Design

Complete aquatic design services from concept through commissioning for a smooth, coordinated process.

Build

Integrated project management that keeps schedules tight, communication clear, and quality consistent.

Design-Build & Design-Bid-Build

One seamless process from vision to ribbon cutting—often shaving 6–12 months off development providing streamlined bidding, accurate estimates, and full code compliance in all 50 states.



We renovate & restore.

When it's time to modernize or renew, we bring our decades of expertise and creativity to your project—extending your pool's life, performance, and value.

Renovation

Modernized systems and upgraded features that improve efficiency and elevate the guest experience.

Restoration

Structural, mechanical and aesthetic renewal to bring aging facilities back to peak performance, appearance, and safety.





We service & maintain.

Through our AquatiCare™ Commercial Pool Services, we keep your water safe, your systems reliable, and your staff focused on your guests and program. Our certified technicians deliver proactive care and rapid response—reducing downtime and extending equipment life.

Flexible Service Plans

Essential, Enhanced, and Complete Care options tailored to your unique needs and facility.

Certified Expertise

Every technician is a Certified Pool Operator with continuous training to ensure we stay up to date on all industry standards.

All Encompassing Support

From immediate needs to preventative maintenance plans, we offer emergency support, remote self-monitoring, and capital planning guidance.

We Manage & Supply

WaterSure™ is the smarter, simpler way to manage commercial pool water. We provide the supplies, technology, and expert support needed for clear, consistent, compliant water—every day.



Experience at every stage. What swim schools need.

From independent schools to national chains, we've spent over six decades designing, building, and maintaining aquatic facilities that keep programs running strong. We know the unique rhythms of a swim school—balancing competitive and recreational use, managing wear and tear, and keeping systems performing every day of the year. That understanding drives how we partner with you—thinking beyond the build to ensure lasting performance and value.





What sets us apart is our long-term commitment. When we take on a project, we plan to support you well beyond the first splash. From design guidance grounded in accurate local cost estimates to renovation recommendations that balance performance, safety, and value, we bring practical expertise to every decision.

And when it comes to ongoing maintenance, our deep knowledge of complex aquatic systems helps you stay ahead of costly issues, reduce downtime, and keep your water safe and reliable for the community and visitors you serve.

"At every step, we bring creative solutions to the design, construction and everything else that shapes your visitors' experience. We don't just do it because it helps our business, we do it because it helps strengthen communities across the country. You want your pool to be a destination - we want it to be landmark. That's how we make clients for life."

J. Ryan Casserly
Chief Executive Officer



National expertise. Local responsiveness.

Wherever you are, you can count on a Landmark Aquatic team that knows your facility, responds quickly, and is committed to supporting you at every stage—for the life of your pool.

With offices strategically located across the country, Landmark combines national expertise with local responsiveness. Licensed in all 50 states and U.S. territories, we've completed more than 1,500 aquatic projects worth over \$1.5 billion—and we service more than 500 facilities year-round. Wherever you are, there's a Landmark team ready to answer the call and keep your aquatic facility performing at its best—for the life of your pool.

LANDMARK AQUATIC

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