

# LANDMARK AQUATIC

For the life of your pool.





Design

Build

Renovate

Restore

Service

## Every kind of pool.

People seek an aquatic center for all kinds of reasons. Some are looking to take their family to a great day in a water park. Some are looking to cool off in their community. Some are trying to earn a spot on the US Olympic Team.

Whatever the reason, we understand what goes into creating a successful aquatic center, and we know how to service and care for them.

From the very beginning, starting with design and construction, through on-going maintenance and support, to renovation and restoration needs, we're with you at every stage. For the life of your pool.

**Municipal Pools**  
**Communities & HOA**  
**K-12 & Collegiate**  
**Swim Schools**  
**Water Parks**

**YMCA's & Community Centers**  
**Olympic Training Facilities**  
**Health & Wellness**

**Resorts**  
**Country Clubs**  
**Hotels & Motels**  
**Campgrounds**  
**Private Entities**



## LANDMARK AQUATIC

### Who we are.

For over six decades, the people of Landmark have been designing, building, restoring and maintaining aquatic centers all over America—from schools and community pools to water parks and resorts. What makes us stand apart is that for every project we begin, we plan on staying with you long after the first splash.

We make customers for life. We do that by bringing everything we've ever learned to your project. When you're planning, we come with construction-led design, because we're also the hands building and maintaining.

When you're funding, we're beside you with real-world estimates and cost contingencies that only decades of experience can offer. And when we build your project, we not only help you create the destination you envisioned, but we also stick with you to ensure it stays that way.

At every step, we bring creative solutions to the design, construction, and service of your facility—everything that makes your visitors' experience great, from day 1, to day 10,001.

1967

first project  
completed

5000+

facilities  
serviced

\$33.5b

combined value of  
construction projects

400+

nationwide  
employees

85%

of projects  
design-build

50

U.S. states & territories  
we design in

65+

year-round  
technicians

2000+

commercial facilities  
built or renovated

Countless

laps, lessons, and  
memories made at  
Landmark facilities



# We design & build.

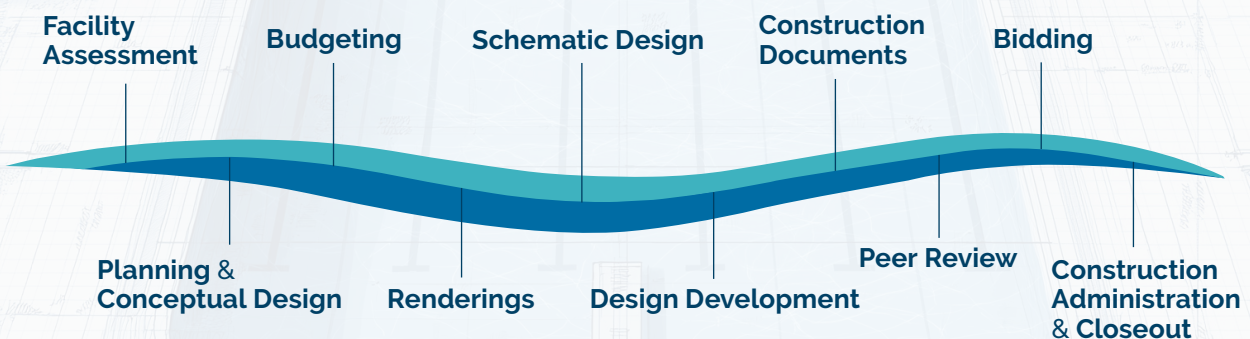
We can work with your general contractor. We can be your general contractor. We can do anything in between.

We provide commercial pool design and build services to architects, owners, contractors, and municipal entities across the United States, providing integrated services for both design-build and design-bid-build project delivery, ensuring seamless coordination from concept to construction.

## Design.

Let us help you incorporate your goals, objectives, and budget into a design that translates into a clear vision of success. With over \$500M in completed design projects and licensure in 50 states and U.S. territories, we bring unparalleled experience and commitment to every project.

With more than half a century working with aquatic facilities at every stage of development and operation—from initial concept to ribbon cutting and ongoing care—we draw from a long history of real-world experience to create your ideal aquatic facility.





## Build.

Everything we've learned in our six decades working directly on job sites ensures that unmatched skill and craftsmanship go into the building of your aquatic space. Our construction services are fully integrated with the entire project team to complete your facility on time and on budget.

Every step we take throughout the build process is done with the longevity of your facility in mind, ensuring the ability to maintain your vision for the life of your pool.



**Project Management | Construction | Post-Construction**

## Design/Build.

We can take you all the way from concept to opening day—with an approach that enables you to speed up the development process by as many as 6 to 12 months. We combine the experience and best practices of design, planning, project management, and general contracting. Our expert team provides you with the ultimate level of confidence to see your vision realized from start to finish, with all the steps managed and accounted for seamlessly from design through post-construction.

## Design/Bid/Build.

When working as a subcontractor with your architect on larger municipal, educational or private projects, we excel in streamlining the necessary design and bidding process. This is where our vast experience as aquatic designers and builders becomes your advantage. We know the real costs, the real expectations, the real requirements of any type of pool and facility, from competitive swimming pools to indoor and outdoor water parks and resort pools, to community recreation pools.

This approach allows us to bring our expertise, with the architect's oversight, to provide overall project management from design, constructability, and serviceability perspectives, while managing the true budget allocated to aquatics, preventing any surprises along the way.





# We renovate & restore.

Sometimes you need to improve. Sometimes you need to replace. Good thing we're experts at both.

## Renovation

We specialize in commercial swimming pool & equipment renovation services of all sizes and types, with technicians and construction crews that bring six decades of experience working in aquatic facilities to ensure a successful project execution, completed on budget and on time. Our expertly trained crews and certified installers handle anything from upgrading and replacing all structural, plumbing, and equipment needs, including pump room and filter upgrades, to pool and deck resurfacing and swim and aquatic play feature additions.

The process starts with a free audit and renovation plan. We take into consideration anything that will impact your aquatic program, like the guest experience throughout your center, evaluation of code compliance, structural assessment and even chemical control analysis.

Then our project managers and construction crews get to work. We specialize in combining innovative techniques with master craftsmanship to bring the plan to life. So, whether your pool requires structural upgrades, modern design enhancements, or resurfacing, your vision becomes ours.

- ◆ **Revitalize Your Commercial Pool's Appearance & Functionality**
- ◆ **Modernize Your Commercial Pool Equipment & Plumbing**

- ◆ **Add Excitement to Your Facility with Aquatic Attractions**
- ◆ **Enhance efficiency in operation and cost savings**

When we're done, you'll not only have an exciting, rejuvenated destination for your guests, you'll have a new landmark to showcase and promote.



# Renovation & Restoration



## Restoration

You have a facility that guests love and aquatic equipment everyone enjoys. Let's keep it that way! We help protect the investment you have in your pools, water slides, decking and water play structures, so the appeal of your aquatic center doesn't fade.

But it's not just about restoring the appearance of your equipment and attractions, it's about making sure everything your swimmers touch—and every piece of equipment behind the scenes—are in compliance with current health and safety regulations, operating efficiently and safely, to give you years more service.

We create a custom plan to bring your aquatic systems back to peak operating levels with services that include:

- ◆ Deep cleaning & structural repairs
- ◆ Retiling and refinishing to restore appearance & durability
- ◆ Bulkhead & diving platform restoration
- ◆ Paint & gel coating
- ◆ Play structure and water slide resurfacing
- ◆ Upgrades to filtration systems & more energy-efficient equipment
- ◆ Fiberglass slide painting and repair
- ◆ Power washing & waxing

Once your aquatic center is restored, you can feel confident that we'll stay on top of your pool and equipment with proactive maintenance and support through our comprehensive AquatiCare™ service plans.



# We service & maintain.

You're in the aquatics business. But that doesn't mean you have to be consumed by the aquatic maintenance business.



## AquatiCare™ Commercial Pool Services

Water is your business. Staying on top of it is ours.

We get ahead of any problems with the goal of reducing your downtime and keeping your water at the safest levels on a constant basis. We handle everything from ongoing maintenance to anticipating concerns so we're ready for anything—and your water is ready for anyone, anytime.

We truly understand what it takes to run a successful aquatic facility, and we want to be a part of how you run yours.



## WaterSure™ Water Chemistry Program

Just clear, safe water—monitored by you and reliably maintained by us with chemical products and delivery schedules to meet every need.

## Why our service is different.

All our technicians are factory-trained and Certified Pool Operators (CPOs). This continuous training means our technicians stay current on industry standards, safety protocols, and the latest technological advancements.

We also provide in-depth maintenance of all chemical, deck, and mechanical items, which extends equipment life, optimizes water consumption, and creates a more sustainable operation. You can find a complete list of our commercial pool services at [landmarkaquatic.com](http://landmarkaquatic.com).





## AquatiCare flexible service plans.

No one in the aquatics world offers the level of customizable, proactive maintenance service that we do. We checked.

For every new AquatiCare customer, we start with our comprehensive diagnostic Health Check, an extensive inspection covering your entire aquatic system. From there, we work with you to develop a plan to address any necessary concerns and set a schedule of regular preventative maintenance visits for on-going preventative care. Each visit is followed by detailed service reports, including any recommendations to keep your facility running smoothly.



With customizable options in our **Essential**, **Enhanced** and **Complete Care** plans, you can select options like 24-hour, on-site mobilization and emergency support, smart pool automation and monitoring, and capital asset management planning. With expert oversight to identify problems before they arise, you can be assured that we are there to handle your maintenance needs at every step. And you can earn a **Mark of Excellence** plaque every year, letting your visitors know you keep your pool and facility operating at the highest industry standards.

## We only partner with the best.

We bring together all the best-in-class equipment for your guests' experience. The end result is even more quality control to help you realize your vision. With leading industry partners and designated installer certifications with companies such as LifeFloor, BECsyst, Myrtha Pools, Neptune Benson, Pentair, and more. We keep the bar set high on every component that goes into your program. You can find our complete partner list at [landmarkaquatic.com](http://landmarkaquatic.com).



## Where we began.

Building on our roots as independent and family run companies, we started with our first project in 1967 and have grown to become the largest national commercial aquatics company in the United States.

Along the way, we've been there with innovative designs and construction for every type of aquatic facility, from initial design well into proactive maintenance that spans the life of our customers pools and aquatic centers.

We've grown because our client's trust in our skill, our value, and our dedication, and that we bring experience into every project.



## Our customers benefit from our growth.

At every step of our history, we found purpose in not just creating destinations within our communities but becoming a part of them. Because everywhere we build, we live.

Our own families swim in the landmarks we create. And as we grew, we wanted to bring in people who were also a part of their community, while bringing new levels of expertise to ours.

Our acquisitions are driven by that purpose, offering generations of expertise that provides every Landmark customer with a more complete range of services.

Our growth ensures you have access to comprehensive support across every stage of your aquatic project—anytime you need it.





## How we're led.

Our leadership team is the driving force behind our company-wide goal of creating customers for life. And our core values, strong work ethic, and customer focused approach, are the reasons we lead the industry with innovation and service.

We bring over six decades of experiences and expertise, working every day with schools, communities, resorts, clubs, water parks, and hotels across the nation. From the top down, everyone brings innovative thinking and care to every single part of a project we touch.

We're here for you; however you need us. For the life of your pool.



*"Every day we go to work knowing we're going to help make someone's vision for the best aquatic center a reality. We know this because we embrace each client's vision as though it's our own. We don't do it because it helps our business, we do it because it helps our communities all across the nation. I can't think of a better purpose for our company."*

**J. Ryan Casserly**  
Chief Executive Officer

## Where we are.

Our offices are strategically placed all over America. Our design team is licensed in 50 states and territories, and our construction group has completed more than 1,500 projects, totaling over \$1.5 billion in aquatic value in the past 15 years.

Our technicians train continually, are available year-round, serving aquatic facilities across the US. And in each case, they know their clients' facilities inside and out.

To every project, we bring complete, creative solutions to the design, construction and everything else that will become your visitors' experience. **Because while you want your pool to be their destination, we want it to be a landmark.**



# LANDMARK AQUATIC

Let's talk.

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